

Alexei Acacio

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EDUCATION

University of Pennsylvania | Philadelphia, PA Dec 2022
Master of Behavioral and Decision Sciences, GPA: 4.00

Johns Hopkins University | Baltimore, MD May 2018
Bachelor of Arts in Psychology, GPA: 3.99
Minors: Spanish for the Professions, Entrepreneurship & Management, Marketing & Communications
Awards: Phi Beta Kappa, Psi Chi Honor Society in Psychology, Dean's List, Julian Stanley Award

RELEVANT EXPERIENCE

University of Pennsylvania, Student Researcher and Teaching Assistant | Philadelphia, PA Aug 2021 – Present

- Collaborated with team of five to design Qualtrics survey, run MTurk randomized controlled trial, and produce fifty-page report on the effect of cognitive priming on religiosity.
- Wrote R code to clean data and develop quantitative models to predict the effect of norm nudges on honesty.
- Developed Python program to automate text analysis and categorization of social media posts.
- Leveraged expertise in statistics and coding to provide homework assistance and feedback for 40+ Master's students.

Democracy International, Social and Behavioral Science Intern | Bethesda, MD Jun 2022- Aug 2022

- Developed toolkit of best practices for use by 10+ civil service organizations to promote citizen engagement in Liberia as part of a five-year USAID program.
- Supported thought leadership initiatives by publishing blogs on the use of behavioral science in programming work.
- Participated in program design sessions to identify barriers to voting and increase participation of women and youth.
- Led training with staff to introduce behavioral mapping strategies and inform program implementation.

Bayer Consumer Health, Student Consultant | Whippany, NJ Jan 2022 – May 2022

- Provided recommendations to optimize e-commerce presence as part of class-based consulting engagement.
- Interviewed Bayer executives and media consultants to identify workflow weaknesses and highlight opportunities to incorporate evidence-based changes on product detail pages.
- Conducted competitor analysis, customer journey mapping and focus group interviews with users.

Deloitte Monitor, Student Consultant | Philadelphia, PA Jan 2022 – May 2022

- Participated in design challenge to increase response rates for survey distributed to 1000+ C-level executives worldwide.
- Conducted behavioral mapping, literature review and qualitative interviews to determine motivators of survey response.
- Proposed regionalized strategy to appeal to diverse clientele and support Deloitte's worldwide thought leadership initiatives.

BDI Properties, Account Manager | Manila, Philippines Jun 2018 – Jul 2021

- Led successful bid to lease office space to the Bureau of Internal Revenue, bringing in \$200,000 in annual rent.
- Delivered end-to-end service to 20+ tenants, from entertaining enquiries to negotiating concessions during the pandemic.
- Launched website and maintained social media presence to connect with potential customers and increase conversion.

LEADERSHIP

Johns Hopkins Model UN Director-General | Baltimore, MD August 2014 – May 2018

- Coordinated with four-member board to manage 150+ staff members and host a conference attended by 1800+ delegates.
- Negotiated hotel contracts valued over \$200,000 on behalf of Johns Hopkins.
- Spearheaded cost-saving initiative that saved \$15,000 and reduced AV rental costs by 30%.

College Admissions Mentors for Peers, Resident Mentor | Manila, Philippines Aug 2015 – Present

- Mentors high school students on career planning, standardized tests, essay writing and financial aid applications.
- Hosts career workshops to represent Johns Hopkins in annual study abroad fairs.

SKILLS

Technical: R (high); Qualtrics (high); Microsoft Excel (high); Python (medium)
Language: English (native); Tagalog (native); Spanish (full working proficiency)